

## **Privacy policy**

Thank you for your interest in our online store. The protection of your privacy is very important to us. In this privacy policy you will find detailed information regarding the handling of your data. The administrator of your data is: Enbio Group AG, Zugerstrasse 76 B, 6340 Baar, info@enbio-group.com

### **1. Access data and hosting**

You can enter our websites without entering your personal details. For every website call, the server automatically saves only the so-called server logs, such as the name of the requested file, your IP address, the date and time of the call, the amount of data transferred and the internet service provider submitting the query (access data) and document the page call.

These data are analyzed only in order to ensure the proper functioning of the website and to improve our offer. The above is used - as part of the assessment of interests - to secure our legitimate interest, consisting in the proper presentation of our offer. All access data is removed within seven days from the end of your visit to the site.

Hosting services provided by an external service provider

As part of entrusting data processing - on our behalf, an external service provider performs services for us in the field of web hosting and presentation. All data, which - as described in this privacy policy - have been collected as part of the use of our website or in the forms provided for this purpose in the online store, are stored on the servers of this service provider. Processing on other servers takes place only to the extent specified in this privacy policy.

This service provider is based in a country belonging to the European Union or the European Economic Area.

### **2. Collection and processing of data to perform the contract and create a customer account**

We collect personal data only when you provide it to us voluntarily by placing your order by contacting us (eg via the contact form or by email) or by creating a customer account. Mandatory fields are marked as such, because the data contained in them are necessary for us to perform the contract or consideration of the case in which you contacted us or set up a customer account. Without their application, you can not finish the order or set up a customer account or contact us. What data is collected results from the forms to which data is entered. We use the data provided by you to perform the contract and answer your inquiries. After completing the contract or deleting your customer account, the processing of your data will be limited, and after the retention periods set out in the tax regulations and the Accounting Act, the data will be deleted, unless you expressly agree to continue using this data or in accordance with applicable regulations we reserve the right to continue using the data, which is what we inform you in this statement. Your customer account can be deleted at any time. For this purpose, please send a message to our contact address indicated in the section "Our contact details and your rights" or use the appropriate function in your customer account.

### **3. Data transmission**

In order to perform the contract, we forward your data to the courier company involved in the delivery, if it is necessary to deliver the ordered goods. Depending on which payment service provider you choose in the ordering process, for payment purposes we transfer the payment data collected for this purpose to the credit institution servicing the payment and possibly to the payment service provider chosen by us or by you. Some payment service providers collect data themselves if you set up an account with them. In such cases, you must log in at your payment service provider with your access data. The privacy policy of the payment service provider in question then also applies.

Transferring data to the courier company

If you give us your express permission during or after placing your order, we will forward your email address and telephone number to the courier company so that it can contact you before the order is delivered to advise or agree delivery.

The above consent may be revoked at any time by sending us an appropriate message to our contact address indicated in the section "Our contact details and your rights" or by sending a message directly to the courier company at the following contact address. data, unless you expressly consent to the continued use of your data for other purposes or if we do not reserve the right to continue using the data in lawful cases, as we shall inform you in this statement.

### **4. E-Mail-Newsletter**

An advertisement sent via email after subscribing to the newsletter

If you subscribe to our newsletter, we will use the data necessary for this purpose or provided to you separately for the purpose of regularly sending our newsletter electronically based on your consent.

You may unsubscribe from receiving the newsletter at any time by sending us a message at: [info@enbio-group.com](mailto:info@enbio-group.com) with relevant information or using the appropriate link in the newsletter. After deregistration, we will delete your e-mail address, unless you expressly consent to the continued use of your data for other purposes or do not reserve the right to continue using the data in lawful cases, as we inform you in this case in this statement.

The newsletter is sent as part of entrusting the processing of data to our request by the service provider to whom we forward your e-mail address for this purpose.

This service provider is based in a country belonging to the European Union or the European Economic Area.

You can subscribe to the newsletter via pop up and write to us at the e-mail address: [info@enbio-group.com](mailto:info@enbio-group.com) about your desire to save.

### **5. Cookies and web analytics**

To make our website more attractive and enable the use of certain functions to display relevant products or for market research purposes, we use the so-called cookies. The above - as part of the analysis and assessment of interests - serves to protect our legally legitimate interest, consisting in the optimal presentation of our offer. Cookies are small text files that are automatically saved on

your end device. Some cookies used by us are deleted after the end of the web browser session, i.e. after its closing (so-called session cookies). Other cookies are stored on your end device and enable us to recognize your browser the next time you access the site (persistent cookies). The storage time is given in the cookie settings of your web browser. The browser can be configured in this way to receive information about the use of cookies and be able to decide on their acceptance or rejection in specific cases or completely. Browsers manage cookie settings in various ways. In the auxiliary browser menu you will find explanations regarding changing cookie settings.

If you do not agree to the use of cookies, the functionality of our website may be limited.

The use of Google (Universal) Analytics for the purposes of web analytics

Our website uses Google (Universal) Analytics, Google Inc.'s web analytics tool. (Www.google.com). The above - as part of the analysis and assessment of interests - serves to protect our legally legitimate interest, consisting in the optimal presentation of our offer. Google (Universal) Analytics uses methods that allow you to analyze how you use the website - for example, cookies. Automatically collected information about your use of this website is usually transferred to a Google server in the United States and stored there. Due to the IP anonymisation activated on this website, your IP address is shortened before forwarding within the Member States of the European Union or in other states that are party to the Agreement on the European Economic Area. Only in exceptional cases, the full IP address is forwarded to a Google server in the United States and shortened there. The anonymized IP address provided by your browser as part of Google Analytics is in principle not combined with other Google data.

Google LLC is headquartered in the USA and is EU-US-Privacy Shield certified. The current certificate is available at this link. Under the agreement between the US and the European Commission, the latter has found an adequate level of data protection for companies certified by Privacy Shield.

You may prevent the registration of data collected by cookies on your use of our website (including your IP address) by Google, as well as the processing of this data by Google, if you download and install the browser plugin located under the link: <https://tools.google.com/dlpage/gaoptout?hl=pl>

Alternatively - instead of installing the browser plug-in, you can also click this link to disable Google Analytics data collection on our website. The opt-out cookie will be saved on your end device. If you delete cookies, you must click the link above again.

## **6. Advertising using e-marketing tools**

Google AdWords Remarketing

With the help of Google Adwords, we promote our website in search results and on third party websites. For this purpose, when visiting our website, each visitor is automatically left in the device. Google cookie remarketing file that lets you display interest-based ads with the help of a pseudonymous ID (ID) and based on the pages you visit. The above serves to protect our legitimate interest, consisting in the optimal operation of our website on the market.

Further processing of data takes place only if you have agreed to Google to combine browsing history and use of the application with your account and to use the information from your Google account to personalize ads that are displayed on websites. If in this case you are logged in while visiting our website on Google, Google will use your data together with Google Analytics data to create and define lists of target groups for remarketing purposes on different devices. To this end, Google temporarily combines your personal information with Google Analytics data to create target groups.

Google AdWords Remarketing is an offer from Google LLC ([www.google.com](http://www.google.com)). Google LLC is headquartered in the USA and is EU-US-Privacy Shield certified. The current certificate is available at the given link. Under the agreement between the US and the European Commission, the latter has found an adequate level of data protection for companies certified by Privacy Shield.

You can deactivate cookies used for remarketing by clicking this link. In addition, you can get information on the use of cookies and appropriate settings on the Digital Advertising Alliance website.

## **7. Plug-ins for social networks**

### **The use of social plugins**

Our website uses so-called social plugins ("plugins") of social networking sites.

By displaying our website containing such a plugin, your browser will establish a direct connection to Facebook, Google, Twitter or Instagram servers. The content of the plugin is provided by the given service provider directly to your browser and integrated with the website. Thanks to this integration, the service providers receive information that your browser has displayed our website, even if you do not have a profile with your service provider or if you are not logged in at the same time. This information (along with your IP address) is sent by your browser directly to the server of a given service provider (some servers are located in the USA) and stored there. If you have logged in to one of the social networking sites, then this service provider will be able to directly assign a visit to our website to your profile in a given social network. If you use a given plug-in, for example, click on the "Like" button or the "Share" button, the relevant information will also be sent directly to the server of the given service provider and stored there. In addition, this information will be published on the social networking website and will appear to people added as your contacts.

The purpose and scope of data collection and their further processing and use by service providers, as well as the possibility of contact and your rights in this area and the possibility of making settings to protect your privacy are described in the privacy policy of service providers.

<http://www.facebook.com/policy.php>

<http://www.google.com/intl/de/+policy/+1button.html>

<https://help.instagram.com/155833707900388>

If you do not want social networking sites to assign data collected during the visit to our website directly to your profile in a given website, then before you visit our website you must log out of this site. You can also completely prevent loading on the plugin page using the appropriate extensions for your browser, e.g. blocking scripts with "NoScript" (<http://noscript.net/>). "

Video plugins for Youtube

The content of other service providers is integrated with this website. Video plugin for Youtube is provided by Google Inc. ("Service Provider"). The Youtube service is run by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA ("Google").

In the case of video materials from Youtube, available on our website, the enhanced protection of personal data has been activated. This means that Youtube does not download or save information about people visiting the website, unless they turn on the video.

The purpose and scope of data collection and its further processing and use by service providers as well as your rights in this regard and the options for settings that ensure the protection of your privacy are described in Google's privacy policy.

## **8. Reminders about the possibility of issuing opinions**

Reminder about the possibility of issuing opinions sent by Trusted Shops

If, during or after placing the order, you have given your explicit consent, we will forward your e-mail address to Trusted Shops GmbH, Subbelrather Str. 15c, 50823 Cologne, Germany ([www.trustedshops.pl](http://www.trustedshops.pl)) so that it will be sent to you via email reminder about the possibility of expressing opinions about the purchase made in our store.

You may revoke your consent at any time by sending a relevant message to our contact address indicated in "Our contact details and your rights" or directly in the form of a statement made to Trusted Shops.

## **9. Our contact details and your rights**

You have the right to free information regarding your personal data that is stored with us, as well as the right to rectify it, limit processing, delete or transfer.

If you have any questions regarding the collection, processing and use of your personal data, rectification, blocking or deleting data and to cancel your consents or object to the use of certain data, please contact the data administrator: Enbio Group AG, Zugerstrasse 76 B, 6340 Baar, [info@enbio-group.com](mailto:info@enbio-group.com)

In addition, you have the right to submit a complaint to the competent supervisory authority.

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#### The right to raise objections

If we process personal data in the context of analysis and assessment of interests as described in this privacy policy in order to secure our legitimate interests, then you may object to such processing of data for this purpose - with effect for the future. If the processing takes place for direct marketing purposes, you can exercise the right to object at any time. If processing takes place for other purposes, you have the right to object only for reasons attributable to your particular situation.

After you exercise your right to object, we will not continue processing your personal information unless we prove that there are valid legitimate grounds for processing and will take precedence over your interests and rights, or if the processing is intended to pursue, enforce or defend claims.

The above does not apply when data processing takes place for the purposes of direct marketing. In this case, we will not continue processing your personal data for the above purpose. \*\*